

OSI NEWSLETTER #1 AUGUST 2007

LATEST NEWS

- You can now view your bill on-line and change your address from the clients only web section at <http://www.osioffices.com/egroupware>
- Setup your bill to be paid automatically by credit and insure yourself against **any rate increase** for the next 12 months.
- Upgrade your service and receive 50% off the difference in fees for the next three months. Change or revert to your previous plan at any time.

Contact the manager for details. We appreciate your feedback and recommendations, please take our survey to better help our services work for your success.

USING THE (FREE) GOOGLE ANALYTICS

OSI recently implemented Google Analytics to track the company's web site. The information gleaned has been highly useful in determining the efficacy and trending of our web site. We highly recommend this free service.

If you have a web site Google Analytics can help you track your visitors, their location, traffic sources, duration of visit and detailed analysis of the content usage. You can create graphical reports for different time frames on different criteria.

Google Analytics can be reached at <http://www.google.com/analytics>. For questions on OSI's experience email tech@osioffices.com

NEXT MONTH: Using Google Adwords to advertise with Google

DID YOU KNOW?

- Our receptionists, Maria, Rhonda and Veronica, have nearly twenty years of combined experience at OSI.
- You can digitize your correspondence? Postal mail, faxes and voicemail's can all be delivered to you via email.
- OSI is the longest continually running executive center in D.C.

WANTED

We are very gratified when a client volunteers to us that our service has helped their business. We would like to spread these success stories more widely. Other clients may learn from your description of how your use of our services has helped you. If you would like to offer your description of how your business has been helped by OSI services, please email it to the manager . If your story is chosen, you will get \$50 off your next bill.

SPECIAL OFFERS

Would you like to advertise your services to the 600 plus members of OSI? We encourage our clients to make special offers to other clients. If you would like to make such a special offer, write up a one paragraph ad, with less than 50 words of text, and email it to the manager We will select from one to three ads for each monthly newsletter. In general, we will take ads in order received. However, we must use our own judgment on ad suitability and breadth of appeal. We will place special offer ads only for clients in good standing with us.

CONTACTING OSI

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Manager	manager@osioffices.com