

OSI NEWSLETTER #13

IT Tools to help you network with other OSI Clients & manage your account.

* O.S.I. has over 700 members. Our members include lawyers, accountants, computer consultants, political consultants, mental health professionals, home repair companies, international trade companies, financial consultants, and many more specialties. By clicking on the 'Client Login' link on the <http://osioffices.com> website there is a new option -- 'Edit your own page'. By following this link you can enter or update the information about your company you wished published to our entire client base.

* An array of images of the OSI's reception area, offices and conference rooms which you can download and use in your own website, business cards or marketing material.

* View your bill which takes into account payments made so far this month.

* New OSI group page at <http://groups.google.com/group/osi-management> from here you can...

We are interested in further developing this site to enhance your company's networking ability as well as manage your account. For any suggestions or issues please email joseph.pearce@gmail.com

Marketing Program Meetings

We had two very good sessions with OSI attorney clients and the Stage 2 marketing team on Wednesday, July 22. We are scheduling a follow on session on Wednesday August 12 for those wanting to attend the first sessions but unable to do so, and others who are interested in this program. To attend, you can RSVP by calling the receptionists at 202 508 3380, emailing Wil Stephenson at manager@osioffices.com, or emailing Stage2 Marketing at register@stage2marketing.net

These sessions are just the first stage in rolling out a set of marketing tools adapted for small firms as to which OSI members will have a preferred position. Assuming this initiative proves useful to OSI attorney clients, we look forward to extending the program to our clients in other occupations. Stay tuned

Banks - Interested or not?

In recent months several banks have approach us to gain access to our client consist. We have given the banks a conference room or office at a specified time, and invited our clients to meet them. Typically, few of you come to see them.

We have encouraged two banks, Citibank and PNC, to draft surveys which we would forward to you. We want them to ask you what you want from a bank, and what they could offer to get your business. If they comply, we will forward these surveys to you. In the meantime, if you want us to tell these banks who come to us what you want from them, let us know by emailing or calling the office.

Business Assistance Team

If your firm provides services useful to start ups, and you have been a member in good standing for more than six months, why not email us a description of your service and your contact information? We can enroll you in our 'Business Assistance Team'.

New Clients

Thirty nine businesses became members of OSI in July – taking our membership to over 700 clients. This is a record month for us, and it comes in a Summer season, in the midst of a severe recession. We like to think that this may have resulted from the OSI officing system offering businesses a combination of services and prices uniquely well suited to helping an enterprise survive and prosper in both good and difficult times. Many new clients come from referrals from existing clients. If you find OSI helpful to your business, let friends and family know. The more clients we have, the wider the foundation on which we can build more and better programs for you.

Contacting OSI

Telephone	(202) 835 0680
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Manager	manager@osioffices.com

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OSI services page

This is We are adding a new section to our newsletter each month, a page where OSI partners or members may place information about their services and how it can benefit other members.

If you are interested in having your services mentioned please email manager@osioffices.com or call (202) 835-0680

Banking solutions

OSI has established a partnership with PNC Merchant Services® for processing your Visa®, MasterCard® & Discover® Network transactions. PNC Merchant Services (PNCMS) brings solutions that will help your business provide customers with several payment options; and gives you the ability to manage your receivables and cash flow more efficiently and effectively. With our new partnership, OSI members will receive special, lower payment processing rates.



OSI is pleased to have Suntrust banking sending a representative the third Wednesday of each month to meet with clients. Suntrust is a large and strong bank, offering a broad range of financial services. It has offered OSI clients a set of products equivalent to those offered to employees of large companies. You can discuss your needs, including basic business banking, loans, investment advice, savings plans, etc. You can give the Suntrust representatives an opportunity to address any concerns you might have about the best ways to position your business banking arrangements to meet today's challenges.

Your information here!